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50th Edition: A Legacy of Excellence



50th INDIA CARPET EXPO

Asia's Largest
Handmade Carpet Expo

 **NSIC EXHIBITION COMPLEX, OKHLA, NEW DELHI (INDIA)**



11 - 14 APRIL 2026

www.indiacarpetexpo.com

About India Carpet Expo

The **India Carpet Expo** is one of **Asia's largest & most acclaimed trade fairs dedicated exclusively to handmade carpets, rugs and floor coverings from India**. Organised by the Carpet Export Promotion Council (CEPC), the Expo brings together India's finest manufacturers, master artisans, global buyers, importers, and industry professionals on a single prestigious platform. India Carpet Expo is an exclusive business-to-business (B2B) event designed for serious trade professionals. We are solely focused on creating an efficient, productive, and welcoming environment for our guests.

The 1st India Carpet Expo was organized in the year of 2001 and in this series total 49 shows have been organized till October 2025. This is Bi-annual Event in New Delhi and Bhadohi (U.P.)



Previous Editions

Our previous editions have witnessed remarkable participation, with exhibitors displaying exclusive hand-knotted wool carpets, luxurious silk creations, contemporary designer pieces, and traditional decorative floor coverings that blend heritage with modern aesthetics.

The Government of India's complimentary buyer packages have significantly boosted international trade participation, facilitating meaningful business connections and export opportunities for Indian manufacturers.

300+
Exhibitors

400+
*Overseas
Buyers*

60+
Countries

Who showcases here ?

Master Artisans & Manufacturers

Specialists in hand-knotted wool and silk carpets, representing centuries-old weaving traditions with contemporary innovations in design and technique

Designer Collections

Contemporary designer and decorative floor coverings that push creative boundaries whilst honouring traditional craftsmanship and sustainable practices.

Traditional Specialists

Producers of authentic dhurries and modern rugs, showcasing regional specialties from India's diverse carpet-weaving communities.



Who visits here ?

- International Importers & Wholesalers
- Design Professionals
- Specialty Retailers
- Buying Agents / Houses

Visitors Profile

India Carpet Expo attracts a diverse group of **trade professionals from across the globe**, making it one of the most important sourcing platforms for handmade carpets and floor coverings. The event welcomes buyers, decision-makers, and industry stakeholders looking to explore quality products, new designs, and reliable manufacturing partners.

Visitors to the expo typically include:

- **International carpet importers and wholesalers**
- **Retail chain representatives and store owners**
- **Buying houses and sourcing agents**
- **Interior designers and architects**
- **E-commerce retailers**
- **Hospitality procurement professionals**
- **Distributors and trade representatives**



**Direct Manufacturer
Access**



**Exclusive new designs
and trend**



Premium Quality



Unmatched Craftmanship

Complimentary Hospitality for Overseas Buyers

The Carpet Export Promotion Council (CEPC) is pleased to extend special hospitality support to eligible overseas buyers attending 50th India Carpet Expo 2026.

As part of this initiative, following is the complimentary buyer support package:



Two (2) nights of complimentary hotel accommodation in New Delhi, available between 10 - 14 April, 2026.



Shuttle service between the designated hotel and the fair venue — NSIC Exhibition Complex, Okhla, New Delhi — and back, ensuring convenient and hassle-free travel during the event.

REGISTRATION



SCAN HERE

This hospitality program reflects CEPC's commitment to strengthening global business partnerships and providing international buyers with a comfortable and efficient sourcing experience at India Carpet Expo.

Overseas buyers are encouraged to confirm their participation in advance to avail of this facility, subject to eligibility and availability.

Why Exhibit



B-2-B Exhibition



Connect with Global Buyers



Gateway to Key Global Markets



Strengthening Export Opportunities

**Space Charges for a Built-Up Booth:
Rs. 9700 per sq m + 18% GST.**

An extra 10% applies for 2-side open corner stands.



**Fair Directory Charges (Compulsory):
Rs. 4000.00 + 18% GST.**



For more details



**Last date of Booking:
28th February 2026**

WHY INDIA IS THE PREMIER DESTINATION FOR SOURCING HANDMADE CARPETS



A Legacy of Artistry and Unmatched Craftsmanship //

The art of carpet weaving in India dates back to the 16th century, with deep-rooted influences from Persian and Mughal traditions. This long and storied history has cultivated a culture of unparalleled craftsmanship. Indian weavers are masters of various techniques, including the meticulous process of hand-knotting, the efficient method of hand-tufting, and the creation of traditional flatweaves like dhurries. This expertise, passed down through generations, ensures that each carpet is a testament to skill and dedication.



A Kaleidoscope of Designs and Premier Materials: //

India's handmade carpet industry is celebrated for its vast and diverse design portfolio. Buyers can find everything from classic Persian and Mughal-inspired motifs to modern and minimalist patterns. This incredible variety extends to a rich palette of colors and a wide range of weaving styles. Different regions within India are renowned for their unique specialties, such as the luxurious silk carpets of Kashmir and the vibrant, geometric dhurries of Rajasthan.



Competitive Advantage and Global Leadership: //

A key factor that makes India an attractive sourcing hub is the exceptional value for money it offers. Due to the availability of skilled labor at a competitive cost and locally sourced raw materials, Indian handmade carpets are priced favorably without compromising on their high quality. This combination of quality and affordability has positioned India as the world's largest producer and exporter of handmade carpets, commanding a significant share of the global market.



Sustainability and Customization: //

The Indian handmade carpet industry plays a vital role in supporting millions of artisans in rural areas, making it a socially responsible choice for buyers. Many manufacturers are committed to sustainable practices, utilizing biodegradable materials and environmentally friendly dyeing techniques. Furthermore, Indian artisans are highly adaptable and can create bespoke carpets in any design, color, or quality to meet the specific requirements of their clients, offering a high degree of customization.

PRODUCT PORTFOLIO BY WEAVING TECHNIQUES



Hand Knotted Carpets

This technique was brought by Mughals. This carpet has a rich appeal since many craftsmen were supported by ruling class. Initially the patterns were Turkish and Persian but later got Indianised. The techniques and patterns were to a large extent adapted by the Kashmiri art.



Hand Woven

It is a broad category which includes hand knotted carpets as well as flat weave carpets. Knotted carpets include the traditional Persian carpets. The quality of hand woven carpets can be judged by tightness of the weaves and density of the knots.



Tufted Carpets

In this technique, the carpets have their pile injected a backing material with the help of tufting gun, which is itself bonded to a secondary backing cloth with the use of latex solution to provide stability. Then third backing cloth is used with and finishing is carried out. The tufted carpet can be produced either with loop pile or cut pile.

PRODUCT PORTFOLIO BY FIBER



Wool

Wool is a natural, resilient fiber ideal for crafting high-quality carpets and rugs. Known for its warmth, durability, and comfort underfoot, wool rugs offer excellent insulation and long-lasting beauty. They are a perfect blend of tradition, sustainability, and everyday luxury.



Silk

Silk, prized for its luxurious sheen and softness, is used to create exquisite carpets and rugs. Renowned for their intricate designs and vibrant colors, silk rugs add elegance and sophistication to any décor. A symbol of luxury and craftsmanship, these rugs are timeless pieces of art.



Jute

Jute, a natural and eco-friendly fiber, is widely used in crafting beautiful carpets and rugs. Known for its durability, softness, and rustic charm, jute adds warmth and texture to any space. Its biodegradable nature makes it a sustainable choice for conscious living.



Bamboo Silk / Viscose

Bamboo silk, a sustainable and plant-based fiber, offers the luxurious look and feel of natural silk at an affordable price. Known for its soft texture and subtle sheen, it enhances the elegance of any space. Bamboo silk rugs are ideal for low-traffic areas, blending eco-consciousness with refined beauty.

India: Global
Leader in
Handmade
Carpets and
Rugs



Major Carpet weaving Clusters

Bhadohi–Mirzapur–Varanasi (Uttar Pradesh)

India's largest handmade carpet cluster and major exporter known for hand-knotted and hand-tufted carpets.

Srinagar (J & K)

Famous for premium wool & silk carpets with traditional Persian influence and intricate craftsmanship.

Jaipur–Bikaner (Rajasthan)

Known for hand-woven durries and traditional motifs inspired from historic textile craft.

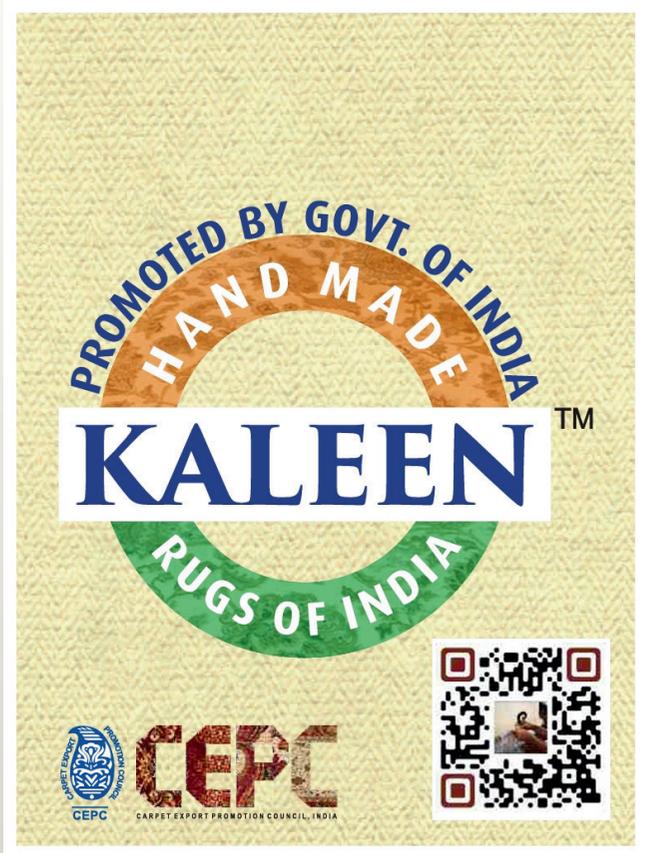
Panipat (Haryana)

Manufacturing hub for modern floor coverings, export-focused production.



Rugs of **india**
THE BEAUTY IS IN THE WEAVE





CARPET EXPORT PROMOTION COUNCIL

(Setup by Ministry of Textiles, Govt. of India)

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